



「Mak Gor 同你加加油!」

Shell X i-dArt "Let's Make the Future" Campaign: Mak Gor Cheers You Up

喺香港蜆殼 Shell 嘅邀請下，我哋將展開蜆殼 X 愛不同藝術「共創未來」計劃，打頭炮係「Mak Gor 同你加加油」，藝術家麥惠鴻 Mak Gor 將會喺 Shell 沙田嶺油站嘅便利店以壁畫呈現大家理想中嘅未來！

講到「未來」，大家腦海會湧現咩畫面呢？不論係「堅離地」定「好貼地」，具體嘅事物抑或只係一個感覺，宏大如地球保育，微小如生活瑣事，都歡迎大家上載相片，話俾我哋知你對未來嘅祈盼啦！藝術家 Mak Gor 愛好繪畫者人像。畫筆下嘅人物五官相近，表情變化微小，但細看下卻各有個性，而且從獨特嘅造型中，產生一種難以言明嘅幽默感。如果你想把你「未來」嘅平面圖像，透過 Mak Gor 嘅獨有角度，演繹成一幅具豐富視覺效果嘅壁畫同大家分享嘅話，請立即上載你嘅「未來」相片，仲要「呃」多啲「LIKE」呀！得到最多「LIKE」嘅作品，仲有機會由 Mak Gor 以壁畫嘅形式呈現喺 Shell 油站

參加方法：

- 1.6/3/2017 前於 <https://www.facebook.com/events/315204842215674/> (愛不同藝術的活動專頁) 上傳相片，並註明「相片標題」。
- 2.簡單介紹相片內容（中英文均可，20 字以內）。
- 3.由大眾點擊「LIKE」，選出最受歡迎的十幅相片。
- 4.最後由蜆殼 SHELL 及 i-dArt 惠鴻在十幅作品中選出最喜愛的兩幅，成為壁畫藍本。

有機會得到雞年厚禮，包括：

😊😊 成為壁畫藍本的兩張相片的主人翁，將得到 SHELL \$500 加油現金券

😊😊十名最受歡迎的相片主人翁將得到 SHELL 送出的飛機模型乙套，以及 i-dArt 送出紀念品乙份：圍裙 / 逛街 tote-bag / 園林傘



Invited by Shell Hong Kong, we are gonna launch the campaign "Shell X i-dArt - Let's Make the Future". It will be kicked off by Artist Mak Wai-hung in "Mak Gor Cheers You Up", who will present to us your ideal future with a mural painting at the convenience store of Shatin Heights Shell Station.

Talking about "Future", what will come to your mind? Regardless they are extremely unrealistic or very realistic, specific matters or just a feeling, big issues such as Earth conservation or trivialities about daily living. Please tell us by uploading your photos. Artist Mak Gor loves portrait painting. Under his brush strokes, the facial features of the figures are similar with little variations in their expressions. But under a closer look, they have their own personalities. Their unique forms convey a sense of humor which cannot be named. If you fancy your 2-D image of your "Future" to be re-interpreted as a mural painting with rich visual effects through the unique perspective of Mak Gor, you have to upload your photo right now and be a LIKE shark. The photos get most "LIKE"s will have the opportunity to be presented in the mural painting by Mak Gor at Shatin Heights Shell Station!

How to make an entry:

1. Upload your photo with a title before 6th March 2017 at <https://www.facebook.com/events/315204842215674/> (i-dArt event page).
2. Send in a brief introduction of the photo (either in English or Chinese, in 20 words or less).
3. The ten most popular photos with most "LIKE"s from the public will be selected.
4. Finally, Shell Hong Kong and Mak Gor will select the last two as the most favorite photos to be the blueprint for the mural painting.

The participants in "Mak Gor Cheers You Up" will have the opportunity to win their awards of the Year of the Rooster, as follows:

😊😊 Owners of the last two photos being the blueprint for the mural painting will each be awarded by Shell a HK\$500 Cash Coupon for gasoline.

😊😊 The ten most popular photos will each be awarded a set of aircraft model by Shell and a souvenir from i-dArt (choose one from the following three: apron / shopping tote-bag / umbrella).

愛不同藝術非常感謝香港蜆殼的邀請，讓大家一起合作「共創未來」。

i-dArt thanks very much for the invitation of Shell Hong Kong to join in the "Let's Make the Future" campaign.

蜆殼的簡介

蜆殼作為能源行業的領導者，一直致力滿足全球日益增長的能源需求，同時也關心社區與環境，期望締造一個可持續發展的未來。「Let's Make the Future」就是 Shell 的願景，希望能夠與大家一起攜手共創未來！

About Shell:

As a leader in the energy industry, Shell is committed to meeting the world's growing energy needs and at the same time, is also caring for the community and the environment, in the hope of creating a sustainable future. "Let's Make the Future" is the vision of Shell, hoping to make the future with you hand in hand!